

BALDWINSVILLE PUBLIC LIBRARY

www.bville.lib.ny.us

SOCIAL NETWORKING POLICY

The Baldwinsville Public Library uses various online social software services to provide public forums for sharing ideas, opinions, and information about library-related subjects and issues.

These forums are intended to create welcoming and inviting online spaces where library users can interact with library staff and other library users while finding useful and entertaining information related to the library's activities and resources. The Baldwinsville Public Library regards online social networking software in the same way as its other information resources in accordance with its mission of serving the informational, educational, and leisure needs of the residents of the Baldwinsville Central School District.

A. DEFINITION OF ONLINE SOCIAL NETWORKING SOFTWARE

Online social networking software is defined as any website or application that allows users to share information. Social networking software can include, but is not limited to, blogging, instant messaging, social networking sites, wikis, posts, community reviews, and patron ratings of library materials via Baldwinsville Public Library's website.

B. PARENTAL CONTROLS AND PRIVACY

1. As with more traditional resources and the Internet, Baldwinsville Public Library does not act in place of, or in the absence of, a parent/guardian and is not responsible for enforcing any restrictions which a parent/guardian may place on a minor's use of social networking software applications.
2. Baldwinsville Public Library does not collect, maintain, or otherwise use the personal information stored on any third party site in any way other than to communicate library-related information with users on that site, unless granted permission by users for library contact outside of that specific site.
3. Users may remove themselves at any time from Baldwinsville Public Library's friends, fans, or follower's lists, or request that the library remove them. Users should be aware that third party websites have their own privacy policies and should proceed accordingly.
4. Users are encouraged to protect their privacy by not posting personally identifying information, such as last name, school, age, phone number, or address.

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C. PATRON CONTRIBUTIONS

1. Comments, posts, and messages are welcome on the Baldwinsville Public Library social networking sites. While the library recognizes and respects differences in opinion, all such interactions will be regularly monitored for content and relevancy (before publishing when possible). All posts which contain any of the following will be removed:
 - Comments or posts unrelated to Baldwinsville Public Library, its mission, or its activities
 - Comments unrelated to the topic of the post
 - Obscene or racist content
 - Personal attacks, insults, or threatening language
 - Potentially libelous statements
 - Plagiarized or copyright protected materials
 - Private or personal information published without consent of individual
 - Hyperlinks to materials that are not directly related to the discussion topic
 - Commercial promotions or spam
 - Photos or other images unrelated to Baldwinsville Public Library, its mission, or its activities
2. The library will attempt to remove any personal information from any comment or post such as last name, school, phone, or e-mail but does not assume responsibility for doing so. In order to allow space for new comments, posts more than one year old may be removed.

D. LIABILITY AND PARTICIPATION

1. The Baldwinsville Public Library assumes no liability regarding any event or interaction that takes place by any participant in any social networking service, and does not endorse content outside of the pages maintained by Baldwinsville Public Library and the posts created by library staff in the course of their work duties.
2. Posts made by library staff on their own accounts do not necessarily reflect the views of the library.
3. Library staff may not link any of their personal pages to the library sites or link themselves with the library on their personal pages.
4. The library reserves the right to use any posts on library social networking sites in public relations and marketing materials.

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E. ONGOING USE EVALUATION

1. The role and use of social networking services in relation to the goals and purposes of Baldwinsville Public Library will be evaluated annually by library staff and Board of Trustees, and may be terminated at any time without notice to subscribers.
2. By posting a comment you agree to indemnify the Baldwinsville Public Library and its officers and employees from and against all liabilities, judgments, damages, and costs (including attorney's fees) incurred by any of them which arise out of or are related to the content that you post.
3. Forums and messaging may not be used for commercial purposes or for political activity.
4. The library reserves the right to monitor content on all their social sites, and to modify or remove any messages or postings that it deems, in its sole discretion, to be abusive, defamatory, illegal, or in violation of copyright, trademark, or other intellectual property right of any third party, or otherwise inappropriate.
5. The library also reserves the right to edit or modify any submissions in response to requests for feedback or other commentary. Notwithstanding the foregoing, the library is not obligated to take any such actions, and will not be responsible or liable for content posted by any subscriber in any forum, message board, or other area within the social networking service.
6. If you do not agree to these terms, you should not utilize the service.

Adopted 8/8/12

Board of Trustees, Baldwinsville Public Library